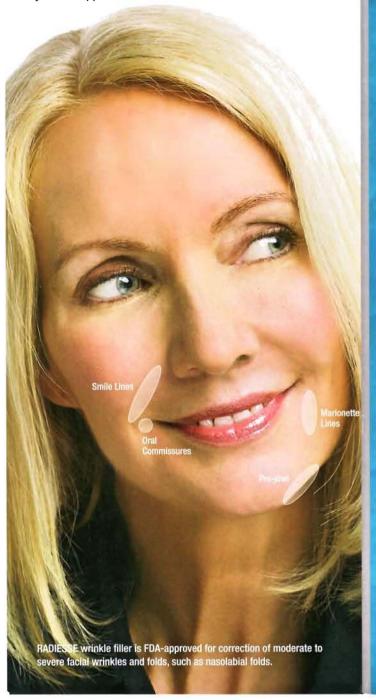
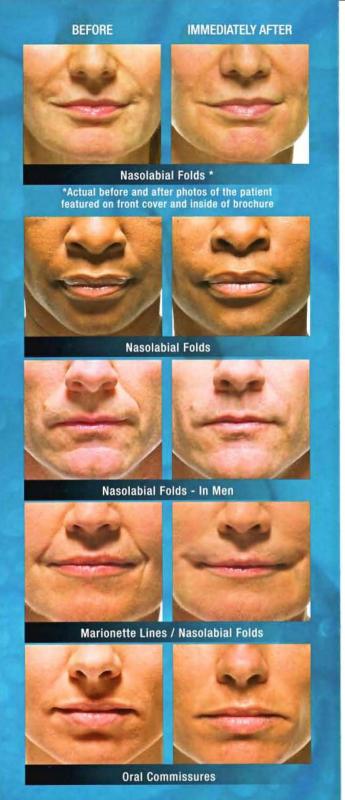


Areas that can be treated with RADIESSE® wrinkle filler.

See other side for examples of results and visit www.RADIESSE.com to see how these areas affect your youthful appearance.



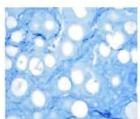


What makes RADIESSE wrinkle filler the natural choice?

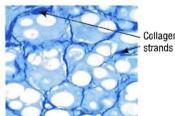
· · · Natural collagen stimulation

The natural aging process causes your collagen to break down, taking away facial volume. RADIESSE wrinkle filler not only instantly restores facial volume to smooth out the signs of aging, it keeps working with your body by stimulating your own natural collagen for long-lasting results in many patients.

The illustration below depicts the increase in collagen growth post RADIESSE treatment, Collagen is represented as dark blue strands.







6 months after RADIESSE injection shows increased collagen production

· · · Ideal for a broad range of patients

No matter how moderate or severe your wrinkles may be, RADIESSE wrinkle filler's unique volumizing capabilities can provide full correction with just one syringe. That makes it the ideal wrinkle filler for a broad range of patients.

BEFORE

Moderate

Collagen

IMMEDIATELY AFTER



Treated with ONE RADIESSE® Moderate Fill (0.8 cc) syringe





Treated with ONE RADIESSE® Volume Advantage (1.5 cc) syringe

Immediate and long-lasting wrinkle correction

Natural, immediate and long-lasting? Unlike creams and lotions, you don't have to wait to see the result of your RADIESSE wrinkle treatment! Immediately upon injection, RADIESSE wrinkle filler restores fullness to smooth out the signs of aging. And, the natural, youthful results may last a year or more in many patients.

· · · Enhanced patient comfort

You no longer have to dread the pain of injection with RADIESSE wrinkle filler. In a recent clinical study, RADIESSE wrinkle filler, when mixed with an anesthetic called lidocaine, significantly reduced pain during treatment.1 What that means for you is a safe, FDA-approved approach to significantly more comfortable treatment.

For more information about RADIESSE wrinkle filler, visit www.RADIESSE.com today!

What are real patients saying about RADIESSE® wrinkle filler?



- "It just adds a little more youthfulness to my face that is so natural looking"
- Angela -



- "I feel so much more confident with RADIESSE filler. I go out with a smile... I feel beautiful, I feel young."
- Marilyn -



- "It is a nice, subtle change that lasts a long time."
- Anne -



- "I saw myself a little younger... I started smiling."
- Mario -

Important RADIESSE® Wrinkle Filler Treatment Considerations
RADIESSE wrinkle filler is FDA-approved for subdermal implantation for the correction of moderate to severe facial wrinkles and folds, such as nasolablal folds. After injection, patients may experience redness, bruising, swelling or other local adverse effects. Most side effects of treatment resolve within a few days. More rare side effects may include swelling that lasts longer, unevenness or firmness in the area injected, and as with any injection, there may be a risk of infection.

ed on a clinical study of 50 patients. Split face treatments of PADIESSE dermal filler alone and RADIESSE dermal mixed with 2% lidocaine were given to patients. Significant pain reduction is defined as a 2 point reduction on the all Analog Scale (VAS). Data on file.

Individual results may vary. Copyright © 2009 BioForm Medical, Inc. All rights reserved. RADIESSE, BioForm Medical, and the BioForm Medical, Inc. MIL00421-02 MIL00421-02